Illustrator
Adobe

Why Adobe® Illustrator®?

Adobe® Illustrator® is an award-winning vector-based program designed to capture the imagination of novice and experienced designers producing artwork for print, web, mobile, and motion.

Who will benefit from Ardito's Adobe® Illustrator® courses?

Creative design experience is not a prerequisite in this Ardito course. Simply, the student should possess sheer passion to create and dedication to transform concepts into works of art.

Specifically, Illustrator is aimed for budding graphic and web designers, or people transitioning into a design job or taking on design responsibilities, who need to use Illustrator to create illustrations, logos, advertisements, or other graphic documents.

What will you gain from learning Illustrator?

- Create custom vector graphics for use in both print and web (e.g. illustrations, logos, diagrams, advertisements, and single-page documents)
- Develop a web design layout
- Prepare graphics for placement in InDesign or Photoshop
- Transform photographs into digital sketches

If you can imagine it,
you can sketch it.

Illustrator Essential Training

Duration: 2 Days

Course Description

If you have little or no experience with Illustrator, it can be overwhelming to start creating complex illustrations. In this course, you'll start by drawing and manipulating simple shapes to create logos. You'll also combine text and graphics to create basic advertisements. On Day 2, you will now create complex, robust illustrations that go beyond those you could create using Illustrator's basic tools. Also, you will learn to print documents without any errors such as colour mismatches, or prepare illustrations for the web.

Course Outline

Getting Started
    Setting User Preferences and Working with the User Interface
    Understanding the Toolbox
    Creating and Saving a Document
Working With Objects And Colour
    Drawing basic shapes
    Basic editing
    Using Strokes and Fills
    Working with Colour
Drawing
    Drawing and editing paths
    Using grids and guides for precision drawing
Modifying Objects
    Transforming objects (e.g. rotating, scaling, reflecting, shearing, etc.)
    Aligning and distributing objects
    Blending and reshaping objects

Working With Type
Layers and Transparency
    Understanding the relevance of layers
    Creating clipping masks and applying transparency
Applying Basic Effects
    Implementing gradients
    Applying Filters
Using and Creating Symbols
Creating custom brushes
Creating a Vector version of a Raster Graphic
Colouring artwork with Live Paint
Setting Print Preferences

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