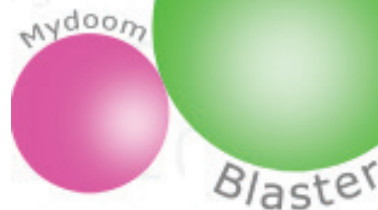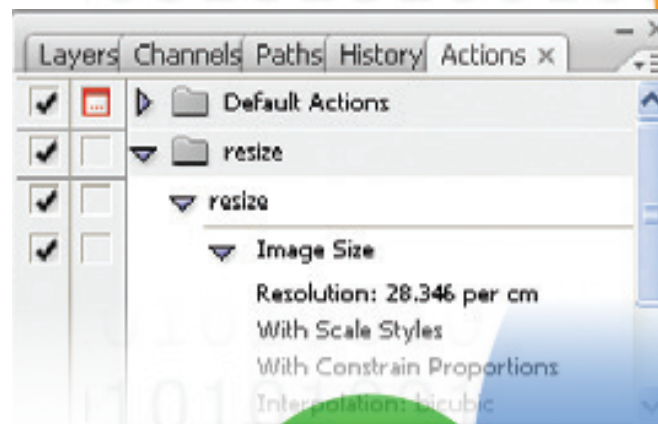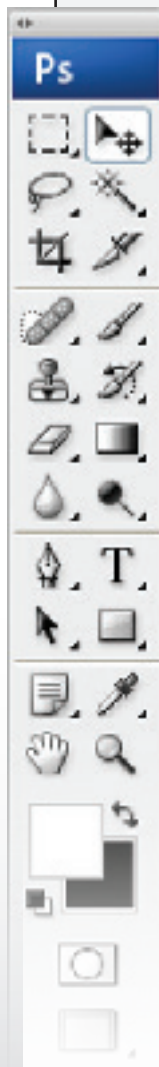# PHOTOSHOP

Why Adobe® Photoshop®?

Adobe® Photoshop® is by far the leading image manipulation program designed to bring out the best in your image captures then transforming them into anything your imagination unleashes.

Who should take Ardito's Adobe® Photoshop® courses?

Adobe® Photoshop® is aimed for graphic and web designers, professional photographers, and marketing and promotions professionals. If you have recently
assumed a creative role in your organisation, then learning Photoshop is your first step in bringing your career up to a new level!

Where can you apply your Photoshop skills?

- Production of advertising materials, i.e. posters, brochures, leaflets (see also Adobe® InDesign)
- Processing of images taken from point-and-click and SLR cameras, i.e. image touch-ups, colour corrections, etc.
- Image optimisation for web, i.e. progressive downloads, animation, etc.

Your creative potentials...
unlocked.

The image shown in this material is a sample corporate campaign on information security created in Photoshop applying layers, using touch-up tools, and implementing blending modes. Project Title: "Computer Virus"

Photoshop Introduction

Duration: 1 Day

Course Description

This one day class introduces participants to Adobe® Photoshop®. Participants will learn fundamental principles and navigation of the application; tools, palettes and basic editing techniques. In addition, this introduces layers and the colour spaces used within Photoshop.

Course Outline

Introduction to Photoshop
Getting Started: The Set Up Shop
    Performance checklist
    Setting default units for measurements
    Customising guides and grids
Understanding the Interface
The Toolbox
    Selection Tools
    Painting Tools
    Path Tools
    Type Tool
    Shape Tool
    Viewing Tools
Basic Image Processing
    Colour Modes: CMYK vs RGB
    Cropping and straightening images
    Rotating and flipping images
    Canvass vs. Image Size
Working with Layers
Applying Basic Filters
Saving images for print and web

Photoshop Intermediate

Duration: 1 Day

Course Description

This one day intermediate class explores Adobe® Photoshop® features and tools in more detail. Participants will learn how to edit the image with transformation tools, use layers and masks to build an image, create and edit paths, use filters to create desired effects and prepare images for printing.

Course Outline

Understanding Paths
    Creating and modifying paths
    Converting a path to a selection
Enhancing photographs/image manipulation
    Retouching and toning tools
    Adjustment Layers
    Image Adjustment Commands (i.e. Levels, Curves, Variations, Color Balance, Hue/Saturation, etc.)
Swatches and Gradients
Creating custom brushes and patterns
Masks and Channels
    Quick mask overlay: The Painting-over Technique
    The Channels Palette
    Clipping a Layer
Creating Special Effects using Filters
Automating Tasks
    Creating an Action
    Batch Processing
    Using Layer Comps

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